World Stroke Day Forum: Meet & Greet with The National Brain Appeal

The National Brain Appeal
Funding advances in neurology and neurosurgery
About The National Brain Appeal

• Dedicated charity of the National Hospital for Neurology & Neurosurgery & The Institute of Neurology – together known as ‘Queen Square’

• Established in 1984 and since then have raised well over £45m

• We fund crucial projects including building programmes, new technology, equipment and research

• We are a small team with huge ambitions and we need your support

RCN: 290173
How we support stroke

• **Raised £1.5m** to create an acute interventional neuroradiology service for stroke

• **Raising £600,000** to support the creation and development of the new intensive aphasia service
Aphasia Appeal

• Aphasia is when a person has difficulty understanding and using language or speech. It's usually caused by damage to the left side of the brain (for example, as a result of a stroke, a traumatic brain injury or a brain tumour)

• The National Brain Appeal has committed to raise £600,000 over two years to support the creation of a new, gold-standard service for aphasia at The National Hospital for Neurology & Neurosurgery, Queen Square, London
Aphasia Appeal

The new programme provides two pathways:

1. **High-intensity**
   The high-intensity patients at Queen Square will receive 7.5 hours of therapy per day (a mixture of one-to-one therapy, group therapy, eTherapy, psychological support and vocational rehabilitation), five days a week for three weeks.

2. **Low-intensity**
   For those patients unable to tolerate high-intensity therapy, the emphasis will be on group work with individuals attending the neurorehabilitation once a week alongside out-patient support using eTherapies.
Aphasia Appeal

• The hope is that this will lead to improved health, well-being (reduced depression), improved ability to perform daily activities with reduced social care costs and carer burden.

• This will also help to support caregivers

• So far, the new service has provided some really positive results...
Aphasia Appeal

- Aphasic patients taking part in the new service improved on all four main language domains at 3-weeks and 3-months.
- Speech production improving significantly more than the other domains.
- Results suggest that high-dose, high-intensity SLT can lead to ongoing (self-generated) gains in speech production
- Patients interested in taking part in this treatment should ask their GP to electronically refer them to this clinic. It is a NHS service.
- Please note at the moment there is reduced capacity to be seen (clinic runs just twice a monthly) due to Covid-19 restrictions. As such patients are advised to prioritise accessing local SLT services at this time but get referred now if interested in the clinic for future 2021 aphasia rehab.
Aphasia Appeal

• To support the Aphasia Appeal, you can do so here:

www.justgiving.com/campaign/aphasia
Other ways of supporting The National Brain Appeal

• Take on a challenge
• Attend an event
• Organise your own event
• Volunteer
• Spread the word
Upcoming Events

2020

November:
5-8: A Letter in Mind (art exhibition at Gallery@Oxo)

2021

April:
11: Royal Parks Half Marathon

Oct:
3: Virgin Money London Marathon
Volunteer Opportunities

• Every Tuesday we run an information stall in the Hospital

• Become a NHNN volunteer

• Cheer point volunteers

• One off events
Stay in touch with us

• The National Newsletter is our bi-annual newsletter
• E-Newsletter
• Follow us on Twitter @BrainAppeal
• Like us on Facebook @The National Brain Appeal
• Follow us on Instagram @brain_appeal

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Thank you

The National Brain Appeal
Funding advances in neurology and neurosurgery

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